



Functionality of Orbit's Retail Manager.

New Delhi, Bangalore, Bhubaneswar
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Why Orbit's Retail Manager (ORM)?

- Intelligent use of Retail Logic
- Simplicity and Speed of Transaction
- Comprehensive Management Reporting Features
- Extensive Customer Relationship Management Functions
- The Ethos of the Company and its commitment to excellence

Orbit's Retail Manager – The system for you?

The immense depth of Orbit's Retail Manager coupled with its use of fashion retail logic makes it an ideal choice for any specialist retail business, regardless of size. Whether you are a single shop owner/operator or represent a large retail organization with nationwide branches, Orbit's Retail Manager can provide the answer to your problems.

Best use of the system is made by fashion, textile, footwear, sportswear and giftware retailers, although other specialist retail sectors have more recently benefited from the many business tools available within Orbit's Retail Manager.

Business Benefits

By managing retail operations precisely, Orbit's Retail Manager enables you to reduce operational costs, improve inventory management, provide proactive customer service and increase sales.

- **Greater Customer Satisfaction**

Maintaining customer history and transactions, as well as, personalizing customer interactions at the Point of Sales will strengthen relationships, increase customer loyalty and lead to increased sales and better-targeted marketing campaigns.

- **Better Decisions Making**

Identifying trends and being able to make fast decisions to adapt to changing market demands is vital for the success of retailers. The up-to-the hour management reports will empower you to take hold of every opportunity for growth and react fast to every shift in customer buying patterns.

- **More Profitable Owner/Manager**

Time reducing of repetitive administrative tasks allows key store decision-makers to spend their valuable time on sales, developing selling strategies or on promotional activities.

THE SHOP

Orbit's Retail Manager Shop Solutions...Your Sales Generator

POS facilities include:

- Barcode Scanning
- Credit Notes
- Deposits
- Layovers
- Exchanges
- Refunds
- Customized Receipts
- Multiple Payment Tenders
- Put / Recall Transactions on HOLD

Special Feature Includes:

- Repairs
- Special Orders
- Customer Loyalty

Control & Security:

- User Access Levels
- Password Protection
- Stock take Management
- Promotion Price Control

Stock Handling:

- Extensive Product Enquiry
- Inventory Lookup by its description i.e. Color, Size & Style etc.
- Stock Search Facility
- Goods Received
- Shop Order Processing

Facts, Figures & Reports:

- Cash Declaration
- Staff Analysis
- Staff Analysis
- Payouts
- Voids
- View / Print Receipts
- Sales Report
- Best / Worst Sellers
- Inventory Level Report
- Shrinkage / Loss Report
- Commissions Report
- Stock Analysis

Personalized by you:

- Receipt Header / Footer
- Company LOGO on Receipt
- Personalized Transaction Texts
- Set Number of Receipts to Print
- Customized Promotional Prompts

More than a TILL..... Your Profit Generator:

No longer is your till just a means of collecting and storing cash. Now, the true power of fashion retailing can be experienced with the Orbit's Retail Manager Point of Sale System. Providing you with a comprehensive range of useful functions and facilities which can be selected to suit your particular environment, Orbit's Retail Manager provides a unique and exciting point of sale experience.

THE BACK OFFICE

Orbit's Retail Manager Back office Solutions...Control your Business.

Stock Control:

- Multilevel Stock Categorization.
- Price Control at Size Level
- Barcode Production or Tagging
- Product Digital Image Linking
- Stock Information by Color, Size & Style etc.
- Security Access Levels

Purchase Ordering:

- Auto PO / Re-Order Generation
- Support for Multiple PO Generation
- Quick Delivery Handling
- Supplier Delivery Performance

Product Management:

- Inter Branch Transfers
- Supplier Returns
- Stock Editing Facilities
- Head Office Sales Processing/Wholesale
- Auto Polling Procedures
- Price Maintenance
- Product Explorer
- Promotions / Schemes

Warehouse Replenishment:

- Auto Shop Refill from Warehouse
- Minimum Stock Levels
- Delivery Notes
- Select Shop Option
- Stock Balancing

Portable Data Collection:

- Accurate Fast Barcode Scanning
- Partial or Total Stock Checks
- Discrepancy Reporting

- Stock Check Parameters
- Quick & Easy Adjustments
- Simple Stock Transfer Routine
- Faster Stock Checking
- Database Management & Backup

More than a Computer..... Your Business Partner:

Many of the improvements in a business can be initiated by access to accurate, well structured and meaningful information presented in a format that highlights the opportunities for improvement within a business. This principle can be incorporated in the unique design, functionality & reporting capabilities of Orbit's Retail Manager.

RETURN ON INVESTMENT

Orbit's Retail Manager - Return on your Investment

The Profitable Retail Solution:

Orbit's Retail Manager will change your business dramatically - it will greatly improve your operating efficiency and your access to accurate and timely business information. However, most importantly, it will deliver improvements in the following areas of your business:

- Increased Sales
- Improved Stock Utilization
- Increased Customer Loyalty
- Improved Cash Management
- Controlled Business Growth
- Gain Competitive Advantage
- Improved Loss Prevention
- Protection of your Investment
- Increased Profits

All of these benefits are underpinned by your partnership with **ORBIT**.